



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
Dick Rosengarten, Publisher

(310) 659-0205

VOL. XV
No. 22

MAY 31, 1993

L.A. MAYOR'S RACE: CRP WINS COURT CASE AGAINST DEMOS; WOO & RIORDAN EXPLODE WITH NEGATIVES.

Editor's note: With about a week to go before the June 8th L.A. mayor's runoff, there are a few new developments worth noting. Here is CALPEEK's update & analysis...

● **CRP Wins 1st Legal Round in War Over CDP Endorsement of Woo** - Although the battle is not over and may in fact go all the way to the U.S. Supreme Court, on May 25th attorneys for the CA Republican Party(CRP) won a **temporary restraining order** stopping the CA Democratic Party, the L.A. Co. Demo Central Cmt., and CDP Political Director Bob Mulholland from engaging in any future support or activity on behalf of Councilman Mike Woo. The CDP had planned to spend about \$200,000 on a GOTV effort for Woo. The TRO was issued by Sacto Co. Sup. Ct. Judge Joe S. Gray. In the action, the Demos are accused of violating the CA Constitution - Article II, Section 6 - forbidding political parties from endorsing in nonpartisan elections. A second hearing on the preliminary injunction will be held June 1st - one week before the runoff...

...The Demos, in one news release, tried to tie Woo's rival, businessman Richard Riordan, to this legal action, but he's not involved. The CA Republican Party, concerned with CDP Chair Bill Press' statements that he wanted the Demos involved in many nonpartisan races, decided to take legal action to settle the constitutionality question once and for all. And the only way to take legal action is if there is a current election where the law is being violated. The CRP could have taken the same action against the San Mateo Co. Demo Central Cmt. for their reported endorsement in the upcoming June 8th sheriff's special. Nielsen, Merksamer is handling the case for the CRP, while Olson, Connelly represents the CDP...

● **Negative TV Spots** - While political wimps decry the use of hard hitting, negative TV spots (claiming that voters are turned off), both Woo and Riordan are now slamming away at each other. Even though Riordan recently pumped another \$2 million into his campaign, the fact is both candidates are about equal on TV time. Where Riordan kills Woo is in **direct mail**. And CALPEEK has seen most of the Riordan mail and consultant Clint Reilly has produced some first rate stuff. Back to negatives. If negatives didn't work, consultants wouldn't use them. Bottomline: **negatives work**. Woo's new spot, attempting to link Riordan to the **religious right**, is one of the better hits we've seen. It's aimed at women, Demos and Jewish voters - key voting blocs that both campaigns badly need to win. Why is Woo taking the low road in such a big way? Riordan has lower negatives than Woo. In order for Woo to win, he has to drive Riordan's negatives up into the *stratosphere*. Is Woo's hit better than Riordan's Hollywood/crime hit ads aimed at Woo? Depends on who you talk to. The one problem with Woo's hit is that while Riordan is a Republican, he's **not** a hardline conservative and most sources think voters are aware of this fact. Next week CALPEEK does its final update, analysis & prediction...

17th C.D. SPECIAL: HO HUM RACE GETS EXCITING...

Editor's note: The 17th Congressional District special runoff set for June 8th is beginning to take on some **national overtones**. Here's our update & analysis...

...What started out as a rather dull and routine runoff for Leon Panetta's 17th C.D. House seat could turn into a real battle, with Pres. Bill Clinton's reputation on the line. About 3 weeks ago, the conventional wisdom was that Demo Assemblyman Sam Farr of Carmel would walk all over Republican Bill McCampbell. But conventional wisdom has been scrapped and the Demos are now worried about holding onto this seat...

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

...While this Central Coast district has almost a 55% Demo voter registration, Pres. Clinton's popularity in Calif. has **dropped dramatically** --- based primarily on the fact that the public doesn't think he's delivering on his campaign promises. Thus the 17th C.D. race has been targeted by the GOP and some big name Republicans will be campaigning *against* the Clinton-Farr team (trying to link the two) and *for* McCampbell. Senate Minority Leader Bob Dole and Jack Kemp are due in the 17th C.D. and they will attract a ton of news coverage that 17th C.D. voters won't likely miss...

...The Demos are responding by sending in the popular Panetta, plus U.S. Sen. Barbara Boxer, Ag Sec. Mike Espy and Housing Sec. Henry Cisneros. And on the campaign side of things, DCCC Chair Vic Fazio has once again dispatched Marty Stone to Calif. to help...

...Bottomline: If McCampbell were to upset Farr, it would send a powerful message to Pres. Clinton that he was on the wrong track in terms of economic policy. Voter turnout in this and other local area elections could be around 40%. Stay tuned...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Alby Wins 5th A.D. Primary** - Hardline conservative activist Barbara Alby beat back a last minute surge by anti-tax advocate Ted Costa to win the 5th A.D. special on May 25. Alby, who got 23%, will face Demo Joan Berry - a perennial candidate who, like Alby, ran twice unsuccessfully against the late B.T. Collins. While the Demos would dearly love to ambush Alby, Berry isn't the kind of candidate who will generate much excitement. She may be pro-death penalty, but sources say she's weak on other issues. The real shock is the poor 6th place finish of Demo Stephanie Halnan, who raised a moderate warchest and had lots of backing from the educational establishment - including the powerful CTA. FYI: GOP Assembly Leader Jim Brulte has hired consultant Steve Presson to run a generic absentee voter program for Alby. The first mailer will have been sent by the time CALPEEK hits the street. Republican sources are **very** confident they will hold this seat...

- **Achtenberg Confirmed** - S.F. Co. Sup. Roberta

Achtenberg has been confirmed as the U.S.'s top fair housing official on a 58-31 vote. There was no doubt she would be confirmed, but the U.S. Senate debate carried on C-SPAN was interesting to watch. Now the question is who will replace Achtenberg on the county board of supes? It's up to S.F. Mayor Frank Jordan to fill the vacancy and sources in S.F. say those on the short list include S.F. Board of Education member Carlotta del Portillo; S.F. Fire Comm. Norma Molinar; and health care executive Susan Leal...

- **Did Berman Boycott Clinton's L.A. Visit?** - CALPEEK sources say that when Pres. Bill Clinton visited L.A. about 10 days ago to pump his economic program and endorse Mike Woo for mayor, U.S. Rep. Howard Berman (D-Panorama City) *purposely* boycotted the President's trip to L.A. Valley College. Why? Local politics. Berman plans to remain neutral in the mayor's race and didn't want his appearance there to be taken the wrong way --- by Richard Riordan or by Berman's 26th C.D. constituents...

- **San Mateo Co. Sheriff's Race** - Do newspaper editorial endorsements mean much these days in local races? We'll soon find out, because in the June 8 special to replace retired Sheriff Leonard Cardoza, Sheriff Lt. Don Horsley won newspaper endorsements from the San Jose Mercury News, the Half Moon Bay Review, the San Mateo Times and the Pacifica Tribune. These papers endorsed Horsley over his chief rival, Sheriff's Capt. Hank Derner...

CARD CLUB MADNESS: DALY CITY & PICO RIVERA

Editor's note: Voters in Daly City in San Mateo Co. and Pico Rivera in eastern L.A. Co. go to the polls on June 8th to decide whether or not card clubs should be permitted in these cities. Here is our update...

...Measure F in **Daly City**, population 100,000, is only an advisory vote. The language of this measure is simple: shall card clubs allowing legal poker games be permitted in Daly City? There are forces on both sides of Measure F, but so far at least, no advertising or massive campaigning. The proponents are current Councilmember Madolyn Agrimonte and former Councilmember Victor Kyriakis. The "NO" side is led by Councilmember Jane Powell. Like other cities, Daly City faces a possible deficit of \$2.5 million and the

council talked about this kind of measure for a long time before actually placing F on the ballot. FYI: the town next to Daly City, Colma, approved a card club measure last February. Colma's population is just 730...

...In Pico Rivera in eastern L.A. Co., the battle over Measure A is just beginning to heat up. YES and NO signs are up and the direct mail campaign by the YES side started not long ago with an absentee voter application. The proponents are MWB Development, which wants to build a 100-140 table club on a 15-acre site on the West side of the 605 Freeway, south of Beverly Boulevard. The cost would be about \$35 million and it is estimated that the club would bring Pico Rivera about \$7 million per year in revenue. Once again, the opposition seems to come mainly from committees supported by Bicycle Club general mgr. George Hardie. FYI: The YES on A Cmt. has hired Sacto consultant Richie Ross to handle direct mail. Stay tuned...

CA CENTRAL COAST ELECTIONS: JUNE 8th BIG DAY.

Editor's note: In addition to the 17th C.D. runoff, there are a number of local elections also set for June 8th. Here's a brief report...

● **Monterey Co. Board of Supes** - Seats are up for Districts 1, 4 and 5. This election should have been held last November, but was postponed when Hispanic groups went to court to block the newly drawn county district lines...

...District 1 - This is the so-called "Hispanic" seat. The incumbent, Judy Pennycook, lived outside the new boundaries and decided not to run. There are 4 candidates, but Salinas Councilman Simon Salinas and his *former* good friend Jessie G. Sanchez are considered the leading contenders in a real political blood bath that even impacts the muni election in the City of Salinas...

...District 4 - There are 6 candidates and no incumbent. The favorite is Mayor Edith Johnsen of Marina. Her main rivals are former Seaside Councilwoman Ira Lively and Marina Water Bd. Pres. Kenneth Nishi...

...District 5 - Incumbent Karin Strasser-Kauffman decided not to seek reelection and so another incumbent, Sup. Sam Karas, moved into this district, where he will battle 5 challengers. The strongest challenger is

environmental activist/attorney Fran Farina, who also sits on the local water board...

● **City of Salinas** - Mayor Alan Styles, first elected mayor in June of 1991, is seeking another term. He has 3 challengers, but the only serious contender is Planning Comm. Dick Rheingans --- and some aren't even sure about him. Two incumbent councilmembers, Jim Collins and Steve Ish, are running unopposed for reelection...

...The blood feuds are for the seat being vacated by Councilman Simon Salinas (running for Bd. of Supes) and another seat currently held by appointed Councilwoman Delores Scaife-Higgins. Hispanics candidates are expected to capture both these seats, but it's a question of which Hispanics --- those who support Salinas or the ones supporting Jessie Sanchez...

...The other item of interest in Salinas is Measure F - or as one source said, "Measure F --- as in foolish." This local initiative would permit residents to park their recreational vehicles on their front lawns. Mayor Styles is neutral, but Rheingans is a supporter. Stay tuned...

CHRIS MATTHEWS ADDRESSES S.F. GROUP JUNE 4...

Christopher Matthews, the DC bureau chief of the S.F. Examiner, will discuss "The Capitol: An Insider's View," 11:45 a.m., June 4, Nikko Ballroom, Nikko Hotel, S.F. This speaking event is hosted by the Commonwealth Club of Calif. For info & RSVPs, (415)597-6705...

INTERIOR SEC. BABBITT TO ADDRESS FORUM.

Interior Sec. Bruce Babbitt will address a luncheon meeting of the Orange Co. Forum, 11:30 a.m., June 4, Hyatt Regency/Irvine. RSVPs to (714)588-9884...

CA INITIATIVE UPDATE: CARS BY COLOR & MODEL.

Editor's note: Here is an update on initiative activity in Calif...

● **"Vehicle Registration by Color & Model"** is the official title of an initiative statute by proponent Michael Sullivan of Newport Beach. This proposal would amend the vehicle code to require that all vehicles be registered with the DMV by color and specific model. Sullivan has until Oct. 15 to collect 384,974 valid signatures to qualify for the June 1994 ballot. He can be reached at (714)763-5939...

**POLITICAL WAR IN L.A.'s BLACK COMMUNITY:
WHO IS INVOLVED AND WHAT DOES IT MEAN??**

Editor's note: What started out as a Q&A on the May 16th op-ed page of the L.A. Times may be escalating into **full scale political war** in L.A.'s Black community. On one side is U.S. Rep. Maxine Waters(D). On the other side is L.A. Mayor Tom Bradley, State Sen. Diane E. Watson(D), L.A. Councilmembers Rita Walters and Mark Ridley-Thomas, and former Congressman Mervyn Dymally. Here is CALPEEK's report and analysis...

...With the Tom Bradley era about to end in L.A., some CALPEEK sources speculate there is a power struggle going on within the ranks of the Black political establishment to see who will become the dominate political force within the community. Some sources think Waters is that person, while others strongly disagree...

...Whatever the case, the mud hit the fan when Waters, who has never been shy about speaking her mind, bashed Bradley's leadership and his 20 years in office in that May 16th Q&A piece. Those comments infuriated Bradley and his supporters, and 8 days later Bradley's side **ripped** Waters with a May 24th L.A. Times op-ed piece, co-written by those mentioned at the beginning of this analysis. They essentially said that all Maxine has to show for her 20 years in government is criticism aimed at others. A real cheap shot, in the opinion of those who support Maxine...

...Some sources think Bradley/Watson/Dymally et al were trying to even some old political scores. Waters has battled with all those who signed on as co-authors of the May 24th op-ed piece, and in many cases, she has come out on top. Could there be other reasons for this warfare? Some suggest this battling may have more to do with the *current L.A. Mayor's race*...

...While Bradley hasn't said who he favors for mayor, most sources suspect that in private he favors Mike Woo. But the others on his side in this current battle with Waters are open supporters of Woo. For weeks the Woo campaign has been worried that Waters was about endorse Richard Riordan. Such a move would badly hurt Woo. Perhaps these latest shots fired at Maxine were warnings -- don't get involved or you'll be sorry. No one knows for sure, but it's speculation

based on a set of real circumstances. For example, you didn't see Maxine in South Central L.A. with Pres. Bill Clinton or Woo on May 18. Was Waters sending the Woo supporters a message by boycotting that event? But more important, was her absence from that event the final straw which forced the Bradley side to respond on May 24th? Stay tuned...

CALPEEK'S 1993 ELECTION CALENDAR

Editor's note: Here's a short election calendar to help you keep track of all the specials, runoffs and other elections...

- **June 1** - Compton mayor's runoff...
- **June 8** - L.A. muni runoff; San Mateo Co. Sheriff's & Board of Supes special election; 17th C.D. runoff; card club elections in West Hollywood, Cypress, Seaside, Stanton & Pico Rivera; Daly City special muni election; Monterey Co. Bd. of Supes special; and Salinas muni election...
- **July 20** - 5th A.D. special runoff election...
- **Aug. 10** - Bellflower card club special election...
- **Aug. 31** - 4th S.D. special election...
- **Sept. 21** - San Diego Council elections...
- **Nov. 2** - Statewide Special Election: School Voucher initiative; 4 legislative referendums; San Francisco City Attorney & Treasurer election; San Diego council runoffs; 4th S.D. special runoff...

MARKETPLACE NETWORK

● **FOR SALE:** Small, but successful Los Angeles based political/public affairs consulting firm with 6 yr. winning track record and client base. Turn-key operation. Celebrity clientele. Box 10781, Marina del Rey, CA 90292...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with payment to CALPEEK's Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info (310)659-0205...